The Devil's in the Details: Horror Worldbuilding Worksheet

A practical companion to building worlds that haunt

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Grounding Fantasy in Believable Details

The 80/20 Foundation Check
For every supernatural element in your story, list 4 mundane details that support it:
Supernatural Element #1:
Supporting mundane details:
1
2
3
4
Supernatural Element #2:
Supporting mundane details:
1
2
3
4
Sensory Authenticity Builder
Making the impossible feel real through wrong details
Normal sensory experiences that feel slightly off:
Sight: What looks almost right but isn't?

Sound: What sounds familiar but wrong?	
Smell: What smells recognizable but off?	
Touch: What feels expected but disturbing?	
Taste: What tastes normal but tainted?	
Social and Economic Realism Check	
Why do your characters stay in dangerous situations?	
Economic constraints:	
Family obligations:	
Social expectations:	
Practical limitations:	
How would real institutions respond to supernatural events in	your story?
Police response:	Medical
response:	Government response:
	

SECTION 2: CORRUPTION OF THE FAMILIAR

Making Home Horrifying

The Uncanny Valley of Settings Your primary setting: What makes this setting typically safe/comfortable for readers? How will you subvert these comfort associations? **Domestic Horror Techniques** The corrupted home/sanctuary: Original safe space: _____ How it becomes a prison: Everyday objects turned sinister: Object #1: _____ How it becomes threatening: ____ Object #2: _____ How it becomes threatening: ____ Object #3: _____ How it becomes threatening: ____ Routine disruption: What patterns of comfort will you break?

Community Corruption

Small town/community dynamics:

What makes the community seem close-knit/helpful initially?

How does this closeness become threatening?	
Institutional corruption:	
Institution that appears helpful:harms/controls:	How it actually
What facade does it maintain:	
Geographic and Environmental Corruption	
Natural settings that don't follow natural laws:	
Urban decay/liminal spaces you'll use:	
Weather/atmosphere effects:	
SECTION 3: THE RULES OF YOUR	DARK UNIVERSE
Establishing Supernatural Logic	
Why Your Supernatural Rules Matter	
How will consistent rules create believability in your s	

Establishing Your Horror's Boundaries

1.	
2	
Vulnerability rules - How it can be foug	nht/avoided/defeated:
Transmission/spread patterns - How s	upernatural influence moves:
Detection methods - How characters re	ecognize supernatural activity:
-	
Internal Consistency Techniques The iceberg principle - Supernatural ru	lles you know but won't fully reveal:
The iceberg principle - Supernatural ru	lles you know but won't fully reveal:
The iceberg principle - Supernatural ru Rule #1: foreshadowed:	lles you know but won't fully reveal: How it's How it creates tension
The iceberg principle - Supernatural ru Rule #1: foreshadowed: Rule #2:	lles you know but won't fully reveal: How it's How it creates tension
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Potential loopholes characters might discover:
How rule violations could create climax/revelation:
Balancing Mystery and Explanation
Your approach to supernatural explanation (check one): □ Lovecraft approach: Rules exist but are incomprehensible to humans □ Jackson approach: Rules are felt rather than explained □ King approach: Rules partially explained through character discovery □ Custom approach: □
What will you NOT explain to preserve mystery?
SECTION 4: PRACTICAL WORLDBUILDING TECHNIQUES Tools for Horror Writers
The Worldbuilding Notebook
Details to track consistently: □ Supernatural rules and limitations □ Setting descriptions and layout □ Character backgrounds and knowledge levels □ Historical/cultural background elements □ Visual references for locations
Testing Your World's Logic
Stress test questions:
1. If your supernatural force has these powers, why doesn't it solve the plot immediately?
2. How would different characters (child, elderly, scientist, religious leader) experience your world?

	What happens when you push supernatural	rules to their limits?	
Com	mon Worldbuilding Pitfalls Check		
creatir	er-explanation: Am I killing mystery with too in a confusion with too little detail? Rule incondict each other? Research superficiality:	onsistency: Do my supernatural rul	es
Revis	sion Strategies		
Detail	l layering plan for subsequent drafts: Draft	Draft 3:	
	acter knowledge distribution: octer: What they know: What they know:	Character: Character:	_ What
they k	now:		
Logic	RLDBUILDING STRESS TEAC C Challenge Questions Plot consistency: Do supernatural rules cr solutions?		an easy
2.	Character behavior: Do people react authority situation?	entically given their backgrounds an	d the
3.			

Beta Reader Questions

What to ask test readers

Three-pillar check:

- 1. "What confused you about how this world works?"
- 2. "Did any character reactions seem unrealistic?"
- 3. "Where did you stop believing in the story?"
- 4. "Which details made the setting feel most real?"
- 5. "What supernatural elements needed more or less explanation?"

Final Horror World Assessment

□ Grounded in reality: 80% mundane details support 20% supernatural elements □ Familiar corruption: Safe/known places become threatening through subversion □ Consistent rules: Supernatural logic serves story without solving problems too easily

to terrify readers

Needs more work on:

"The best horror worlds feel so real that readers worry they might be true. Build something solid, then make it terrifying."